

MARKETING WITH JAX

SOCIAL MEDIA MANAGEMENT

MARKETINGWITHJAX.COM

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Marketing with
JAX



ABOUT THE COMPANY

For the last 7 years I have been using my marketing skills and wit to help other companies grow their market share. In my last position, I was able to meet so many talented trade-skilled business owners who did not have the time or savvy to run a digital marketing campaign. They knew they needed it, and they knew they wanted it, but had no clue where to start.

That's where an idea sparked inside of me. I could offer my knowledge and experience to these companies at an appropriate and beneficial price for micro - small businesses.



QUALITY IS THE BEST BUSINESS PLAN.

Because I don't have the overhead expenses most marketing agencies have, I am able to keep my prices affordable. I also won't sell you something I don't think will help your business grow.

Let me lighten your work load and keep your presence on social media consistent.

 **THAT'S ME!**

PROPOSAL

SOCIAL MEDIA MANAGEMENT

MONTH TO MONTH PRICING

Prepared by: Jaclyn Thompson

PROJECT DESCRIPTION

Keep customers engaged with content from your business/brand and generated content from Marketing with Jax. Promote consistency through posting and engagement with audience. Grow audience and engagement.

SERVICES:

- Post at least 3 times a week
*per platform
- KPI Tracking
- Respond to comments
- Generate and manage marketing promotional give-aways or campaigns
- Assess and manage hash tags and posting channels

COST

- 1 social media platform - \$165
- 2 platforms - \$295
- 3 platforms - \$445
***per month**

SOCIAL MEDIA MANAGEMENT

CONTRACT PRICING

for 12-15 Posts for each platform*

PROJECT DESCRIPTION

Keep customers engaged with content from your business/brand and generated content from Marketing with Jax. Promote consistency through posting and engagement with audience. Grow audience and engagement. Same services included with monthly proposal, but at discounted rates depending on contract length.

3 MONTH CONTRACT

- 1 platform - \$160
- 2 platforms - \$285
- 3 platforms - \$425

***per month**

6 MONTH CONTRACT

- 1 platform - \$150
- 2 platforms - \$275
- 3 platforms - \$405

***per month**

12 MONTH CONTRACT

- 1 platform - \$135
- 2 platforms - \$250
- 3 platforms - \$375

***per month**



PLATFORM = SOCIAL MEDIA SOURCE

CONTRACT PRICING CONT.

for 8-12 Posts for each platform per month

3 MONTH CONTRACT

- 1 platform - \$125
- 2 platforms - \$240
- 3 platforms - \$350

***per month**

6 MONTH CONTRACT

- 1 platform - \$115
- 2 platforms - \$225
- 3 platforms - \$335

***per month**

12 MONTH CONTRACT

- 1 platform - \$105
- 2 platforms - \$200
- 3 platforms - \$295

***per month**

CONTRACT PRICING CONT.

for 4-6 Posts for each platform per month

3 MONTH CONTRACT

- 1 platform - \$95
- 2 platforms - \$185
- 3 platforms - \$275

***per month**

6 MONTH CONTRACT

- 1 platform - \$85
- 2 platforms - \$165
- 3 platforms - \$245

***per month**

12 MONTH CONTRACT

- 1 platform - \$75
- 2 platforms - \$145
- 3 platforms - \$200

***per month**



PLATFORM = SOCIAL MEDIA SOURCE

SOCIAL MEDIA MANAGEMENT

CONTRACT PRICING

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TERMS:

All invoices are set at Net 15 Days and are issued at the end of the month. Social planning will be done two weeks at a time. The company/brand will have approximately 5 days prior to approve or disapprove any future posts, pictures, or copy (context).

Photos for content use will be uploaded to a Google Drive shared by Marketing with Jax. These photos can be uploaded by the client at anytime. Photos will be deleted off the drive after 3 months from original upload date. Clients are responsible for the originals.

BENEFITS:

With contract pricing, the client has the option to add-on a \$25 retainer to the monthly contract pricing. With this retainer, you are able to have any print or digital product designed at any point during the month at NO extra cost. The client is responsible for cost of marketing materials; paper, printing, ad costs, or shipping. This retainer can be used as needed throughout the month without limit. No refund/credit nor rollover if the retainer is not used.

Additionally, other services will be available at a discounted rate if the client is locked into contract pricing.

CURRENT PLATFORMS

PLATFORMS THAT MARKETING WITH JAX CURRENTLY MANAGES:

- Facebook
- Instagram*
- TikTok*
- LinkedIn
- Pinterest
- Google Business Profile
- NextDoor

***REQUEST A QUOTE FOR TIKTOK AND INSTAGRAM REELS**

LET'S TALK!

Thanks for checking out the pricing list. I hope Marketing with Jax can meet your marketing goals. Together, lets grow your business and give you back some time. As a busy business owner, you have enough on your plate.

Check out the following clients for more examples of my work:

Roughneck Supply:

<https://www.linkedin.com/company/roughneck-supply>

Reset Restoration: <https://www.facebook.com/resetrestoration>

Roughneck Roofing:

<https://www.facebook.com/RoughneckRoofingLLC>

Silly Cane Corso: <https://www.instagram.com/sillycanecorso/>



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