

MARKETING WITH JAX

EMAIL MARKETING

MARKETINGWITHJAX.COM

MARKETINGWITHJAX@GMAIL.COM

918-348-0201 | BROKEN ARROW, OK

Marketing with
JAX

The logo features the words "Marketing with" in a dark brown, cursive script font. Below this, the letters "JAX" are rendered in a large, bold, sans-serif font. The "J" and "A" are filled with a light peach color and have a dark brown outline. The "X" is a stylized, metallic-looking symbol composed of four intersecting rods with spherical ends, colored in a gradient of peach and dark brown.

ABOUT THE COMPANY

For the last 7 years I have been using my marketing skills and wit to help other companies grow their market share. In my last position, I was able to meet so many talented trade-skilled business owners who did not have the time or savvy to run a digital marketing campaign. They knew they needed it, and they knew they wanted it, but had no clue where to start.

That's where an idea sparked inside of me. I could offer my knowledge and experience to these companies at an appropriate and beneficial price for micro - small businesses.



QUALITY IS THE BEST BUSINESS PLAN.

Because I don't have the overhead expenses most marketing agencies have, I am able to keep my prices affordable. I also won't sell you something I don't think will help your business grow.

Let me lighten your work load and keep your presence on social media consistent.

 **THAT'S ME!**

EMAIL MARKETING

CAMPAIGN PRICING

Prepared by: Jaclyn Thompson

TERMS:

All invoices are set at Net 15 Days and are issued at the end of the month. Content creation and strategy will be created by Marketing with Jax with approval from the client. We will discuss the goal and analyze data received in order to achieve that goal. Services will be issued through MailChimp.

Pricing is as follows:

Set up free: \$100

(less if account is already set up with MailChimp.)

Campaign Organization, Planning and Execution:

1-100 recipients: \$200

100-250 recipients: \$300

250-500 recipients: \$400

500- 1000 recipients: \$500

1000+ recipients: pricing available upon request

This will include at least 4 monthly emails, strategy, goals planning, and funnel down methods (if desired) or automation.

These prices are for 4 monthly emails only. Other pricing will be presented for those that want more than 1 email a week..

Contracted Social Media clients will have the set-up fee waived and will receive a 10% discount on this service.

EMAIL MARKETING

BLASTING (NON CAMPAIGN)

Prepared by: Jaclyn Thompson

TERMS:

Any mass emailing service that does not include goals planning, strategy, funnel down methods or automation.

Set-up Fee: \$100

(less if already set up through MailChimp)

1-3 Email Blasts per month: \$25 per blast

4 or more Email Blasts per month: \$20 per blast

In this service, it will be assumed that client is responsible for gathering and generating email list. This list can updated as often as needed by client. Marketing with Jax will not be responsible for finding new clients.

This service is best for clients expecting to do a give-a-way promotion, newsletter, coupon codes, or "no-reply" emails.

Contracted Social Media clients will receive the first email blast FREE, then a recurring 10% discount after that.

LET'S TALK!

Thanks for checking out the pricing list. I hope Marketing with Jax can meet your marketing goals. Together, lets grow your business and give you back some time. As a busy business owner, you have enough on your plate.

Check out the following clients for more examples of my work:

Roughneck Supply:

<https://www.linkedin.com/company/roughneck-supply>

Reset Restoration: <https://www.facebook.com/resetrestoration>

Roughneck Roofing:

<https://www.facebook.com/RoughneckRoofingLLC>

Hudson Creative Group:

<https://www.facebook.com/hcgmanufacturing>



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