### MARKETING WITH JAX

## DIGITAL ADS MANAGEMENT

MARKETINGWITHJAX.COM MARKETINGWITHJAX@GMAIL.COM 918-348-0201 | BROKEN ARROW, OK



### ABOUT THE COMPANY

For the last 7 years I have been using my marketing skills and wit to help other companies grow their market share. In my last position, I was able to meet so many talented trade-skilled business owners who did not have the time or savvy to run a digital marketing campaign. They knew they needed it, and they knew they wanted it, but had no clue where to start.

That's where an idea sparked inside of me. I could offer my knowledge and experience to these companies at an appropriate and beneficial price for micro - small businesses.



# QUALITY IS THE BEST BUSINESS PLAN.

Because I don't have the overheard expenses most marketing agencies have, I am able to keep my prices affordable. I also won't sell you something I don't think will help your business grow.

Let me lighten your work load and keep your presence on social media consistent.



### DIGITAL ADS MANAGEMENT

### CAMPAIGN PRICING

Prepared by: Jaclyn Thompson

#### **TERMS:**

All invoices are set at Net 15 Days and are issued at the end of the month. Content creation for ads will be created by Marketing with Jax and approved by client BEFORE ads will run. Client is responsible for ad spend (the money needed to run the ad) and budget is set by client. In addition, the client will pay Marketing with Jax a weekly managing fee of \$50 plus 2.5% of any sales resulting from the ad campaign.

There is no minimum set pricing. This service must be discussed and agreed upon by both client and Marketing with Jax BEFORE ad is live.

Contracted Social Media clients will receive a 10% discount on all ad management services. Example: 2 weeks at \$50 less 10% = \$90 for contracted client.

### **CURRENT ADVERTISING PLATFORMS**

- Google
- Facebook
- LinkedIn
- NextDoor
- Amazon
- Pinterest

### LET'S TALK!

